

WHAT'S NEW



Philip Kingsley Vitamin C Detoxifying Hair and Scalp Treatment deeply cleanses, removing impurities caused by hard water, pollution and products. The antioxidant-rich, potent Vitamin C powder-to-jelly formula applied pre-shampoo, restores hair's natural radiance, and reveals strands that feel weightless, soft and strong.

www.rdr.link/HB025



Colour Undo Hair Colour Remover has just launched on **Salon Services**. Ideal for both salon and freelance workers, this easy-to-use product helps ensure simple, safe and gentle colour removal on both semi-permanent and permanent products, and in as little as 10 minutes.

www.rdr.link/HB026



The new nude shades in the **BEIGE.VIOLET** collection by **Kevin.Murphy** are powered by Micro Pigment Technology and **BEIGE.VIOLET** reflects that coming together to create glowing, blush hues. On natural hair, they create a powdery, minky result and on pre-lightened hair they reveal a stunning pink-ish tone.

www.rdr.link/HB027



American Crew Prep & Prime Tonic is a vegan multi-faceted product that acts as the ultimate tool to prepare hair for cutting and styling. This lightly-moisturising, refreshing hair tonic adds a light hold and texture for increased control and manageability. Prep & Prime Tonic also is silicone-free and features re-engineered packaging made with a minimum of 80% Post-Consumer Recycled Plastic.

www.rdr.link/HB028



My.Organics Angel Potion is a leave-in cream with a silky texture that detangles hair, improves the manageability and deeply hydrates without weighing the hair down. It repairs the hair and prevents the formation of split ends whilst improving the structure of the hair, even from the first application. It is perfect to use before styling hair as it protects from heat and maintains hydration.

www.rdr.link/HB029



The newest addition to the cult **Fudge Professional Clean Blonde** toning range is the **Fudge Professional Everyday Clean Blonde Damage Rewind Shampoo and Conditioner**. A daily gradual toning and instant damage repair shampoo and conditioner that is designed to address the special needs of golden blondes, ash blondes, sandy blondes, balayage blondes and every blonde in between.

www.rdr.link/HB030



Neál & Wolf has launched six illuminating summer bundles – five for women and one for men. All designed to indulge, nourish and add a breath of fresh air into locks, the bundles are enriched with premium ingredients that are cruelty free, sulfate free and paraben free – so your clients can embrace the brighter days guilt-free.

www.rdr.link/HB031



KIS Pro-Dry Shampoo is an effective cleansing and refreshing spray. A fast and easy way to clean and freshen up hair in between washes. A quick spray, massage with your fingers, then brush or comb and hair feels brand-new again. The spray instantly absorbs natural sebum, the hair looks and feels clean and fresh again with all the volume it deserves.

www.rdr.link/HB032



OSMO X.POSED is a new environmentally friendly hair collection consisting of six black and white products exposing their natural ingredients and innovative formulas. In the 100% vegan range is a daily shampoo and conditioner containing basil, lime and mandarin, a treatment mask, a leave-in treatment, an anti-humidity spray and a blow dry balm.

www.rdr.link/HB033